



Florida History Fair, FY 2007–08

Sponsorship Opportunities

What Is the Florida History Fair?

Sponsored by the Museum of Florida History since 1988, the Florida History Fair (FHF) is an annual, statewide activity that enhances the teaching and learning of history. Florida joins 49 states, the District of Columbia, American Samoa, and the Department of Defense schools as an affiliate of the National History Day (NHD) program. Established in 1974, NHD promotes history in the classroom by offering students the means and encouragement to do original research about people, ideas, and events of the past. Students who participate develop a suite of intellectual, personal, and practical skills that will serve them throughout their life.

Based on a theme selected annually by NHD, students in grades 6 to 12 use primary and secondary sources to research a topic relating to local, national, or world history. After analyzing and interpreting the information they have gathered, students express their findings in a paper, exhibit, performance, documentary, or web site. Entries are judged in two divisions—junior (grades 6–8) and senior (grades 9–12). Winners of school and county contests advance to the state competition, which is held in Tallahassee in May. First- and second-place state winners in each category and division earn the right to represent Florida at the National History Day contest in College Park, Maryland, in June. In 2006–07, more than 30,000 students in twenty-four counties participated in school, county, and state contests, guided by nearly 800 educators.

Why Sponsor the Florida History Fair?

- **Exposure.** The program involves middle and high school students in public, private, and home school settings in more than one-third of Florida's counties that include many large urban areas. The audience also includes teachers, families, and friends, who are committed to academic achievement and opportunities for young people to become better, more informed citizens. Your investment not only will support those who already are involved, but it also will enable the Florida History Fair to expand into new schools and counties.
- **Corporate Recognition.** FHF public relations efforts ensure visibility for primary sponsors around the state and at the National History Day competition. Your commitment to philanthropy will be acknowledged on signage at the state contest, in the contest program, on the FHF Web page, in printed materials, and at all other appropriate opportunities.
- **Exclusivity.** Platinum-level sponsors will be recognized on a special banner displayed at the state and national contests.
- **Corporate Leadership.** Your sponsorship allows you to make a meaningful contribution to the communities in which you do business. By investing in the Florida History Fair, you will ensure the viability and growth of a program that has impacted more than 300,000 Florida students and that holds the promise of impacting many more.

Sponsorship Opportunities

Financial support is given to and administered by the Friends of the Museums of Florida History, Inc., a 501 (c)(3) citizen support organization.

- *Platinum Level* \$10,000
- *Gold Level* \$5,000
- *Silver Level* \$2,500

National History Day does not permit support from individuals or organizations whose primary activity is the sale or promotion of products, services, or activities that are illegal if purchased, used, or engaged in by minors. It also does not permit support that is contrary to or inconsistent with the principles, policies, or mission of NHD.

2007–08 Budget Summary

Awards and Prizes	\$9,462	
Catering	3,215	
Documentation	100	
Dues and Subscriptions	8,005	
Freight and Shipping	500	
Labor and Consulting	1,375	
Printing and Reproduction	2,165	
Supplies	6,855	
Travel	4,700	
Contingency	500	
<i>Total for Expenses</i>		\$36,877.00

For additional information, contact:

Mrs. KC Smith
Florida History Fair Coordinator
Museum of Florida History
500 S. Bronough St.
Tallahassee, FL 32399-0250
(850) 245-6326; kcsmith@dos.state.fl.us
www.floridahistoryfair.com